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COLLECTIBLES ILLUSTRATED:
May/June 1982

Right: "Laughable" and "Exciting" is how Parker Brothers described their game based on the famous sleuth in this 1904 ad. Below: The building where Parker Brothers began in Salem, Massachusetts.

The GAME
Sherlock Holmes

REGISTERED TRADE MARK

LAUGHABLE
EXCITING
Entirely New.
LEARNED IN TWO MINUTES
FUN FOR INFORMAL PARTIES.

The Brightest Card Game Ever Devised. From 3 to 8 can play; all play at once. Not a dull moment from start to finish. Ask your dealer for the new game, **SHERLOCK HOLMES**, or send 50c. to us for pack.

PARKER BROTHERS INC.
SALEM, MASS., U.S.A. and Flatiron Bldg. NEW YORK.
SOLE MAKERS of SHERLOCK HOLMES GAME. PIT. BID. etc.

